INTERNAL MEDICINE FOR PRIMARY CARE:
EAR, NOSE & THROAT/INFECTIOUS DISEASE/OPHTHALMOLOGY/
PULMONARY

Kapalua Maui, Hawaii – The Ritz-Carlton, Kapalua
August 6 – 10, 2017
Sunday, August 6th:

3:30 pm – 4:00 pm
Registration

4:00 pm – 5:00 pm – Ear, Nose & Throat
Evaluation of the Neck Mass
In today’s medical climate, it is difficult to find a delicate balance between completeness in radiographic evaluation weighed against efficient use of health care dollars. There is a straightforward primary care approach for evaluating the neck mass so that no patient goes undiagnosed while remaining efficient in ordering ancillary tests.

5:00 pm – 6:00 pm – Ear, Nose & Throat
The Use of Antimicrobial Therapy in Treating Sinusitis
Lecture will focus on the use of antimicrobial agents in treating acute and chronic sinusitis, with regards to common pathogens, emerging resistance and oral vs. topical regimens. Additionally, discussion will focus on the appropriate time to order a sinus CT scan and refer to a specialist.

6:00 pm
Session Adjourns
Monday, August 7th:

7:30 am – 8:00 am
Hot Breakfast

8:00 am – 9:00 am – Infectious Disease
Skin and Soft-tissue Infections
Presentation on important skin and soft-tissue infections and their prompt recognition, emphasizing evaluation and management strategies

9:00 am – 10:00 am – Infectious Disease
Central Nervous System Infections
Presentation on common CNS infectious disease presentation and syndromes including basic epidemiology, diagnosis and treatment strategies

10:00 am – 10:10 am
Coffee Break

10:10 am – 11:15 am – Ear, Nose & Throat
A Primary Care Update on the Treatment of Allergic Rhinitis
The lecture will focus on a review of the basic allergic pathways that affect the body. Special emphasis will be given to the nasal and sinus regions, with discussion to include diagnostic testing and modes of treatment, including avoidance, pharmacotherapy and immunotherapy

11:15 am – 12:30 pm – Ear, Nose & Throat
Understanding the Inflammation Tripod: Environment, Lifestyle and Biologic Triggers
Many, if not all disease processes in the head and neck region (and the whole body) result from inflammation. Session will include discussion of a simple approach for evaluating and treating the inflammatory mechanism, based on elimination of the inciting triggers and strengthening the body’s immune system

12:30 pm
Session Adjourns
Tuesday, August 8th:

7:30 am – 8:00 am
Hot Breakfast

8:00 am – 9:00 am – Ophthalmology
Approach to the Patient with the Red Eye
A comprehensive review of the most common causes of red eye with diagnostic pearls and recommended treatments presented in a case series format

9:00 am – 10:00 am – Ophthalmology
My Patient is Undergoing Cataract Surgery. What’s New?
A guide to the preoperative evaluation, advances in cataract surgery, and postoperative care and complications

10:00 am – 10:10 am
Coffee Break

10:10 am – 11:15 am – Infectious Disease
Tuberculosis: What the Primary Care Clinician Should Know - 2015
2015 update on the basic epidemiology, microbiology, diagnosis, therapy and manifestations of TB including latent TB, drug-resistance and disease complications.

11:15 am – 12:30 pm – Infectious Disease
Case Presentations – Don't Miss It: Ambulatory Care Infectious Disease Emergencies
Case-based interactive discussion around exemplary cases that addresses key diagnostic and management strategies for potentially emergent outpatient infectious disease challenges

12:30 pm
Session Adjourns
Wednesday, August 9th:

7:30 am – 8:00 am
Hot Breakfast

8:00 am – 9:15 am – Pulmonary
Asthma
The medical impact of asthma; fundamental role of inflammation, with possible scarring and irreversible loss of lung function; practical points of diagnosis; goal setting management based on levels of severity; risk factors for mortality and treatment in the acute setting; management options for the difficult to control asthmatic patient

9:15 am – 10:00 am – Pulmonary
Controversies in the Treatment of Common Respiratory Infections
Acute and chronic bronchitis; pneumonia (community versus hospital-acquired); role of the Pneumonia Severity Index score in determining indication for hospitalization; cost-effective use of antibiotics; clinical significance of drug resistance; guidelines for management

10:00 am – 10:10 am
Coffee Break

10:10 am – 11:15 am – Ophthalmology
Macular Degeneration and Glaucoma Management for Primary Care
A significant number of treatment options are now available, an overview of your patient’s options

11:15 am – 12:30 pm – Ophthalmology
Overview of Cosmetic Treatments for the Primary Care Office
Introduction to lasers, fillers and minor procedures with latest techniques and pitfalls

12:30 pm
Session Adjourns
Thursday, August 10th:

7:30 am – 8:00 am
Continental Breakfast

8:00 am – 9:00 am – Pulmonary
Deep Venous Thrombosis and Pulmonary Embolism
Clinical presentation: The great masquerader; diagnostic controversies; acute treatment; chronic therapy and complications; ACCP Guidelines.

9:00 am – 10:00 am – Pulmonary
A Primary Care Approach to Lung Cancer Screening and Pulmonary Nodules
Appropriate use of the new lung cancer screening recommendations; Fleischner Society guidelines and American College of Chest Physician Lung Cancer guidelines; approach to definitive evaluation and management strategies

10:00 am
Conference Adjourns
Target Audience
This program is targeted to office-based primary care providers and other health professionals with updates in primary care medicine

Learning Objectives
Upon completion of this program, participants should be better able to:

• List evaluation and treatment options for the neck mass, sinusitis and allergic rhinitis
• Identify the inflammation tripod of disease processes in the head and neck region
• Diagnose and manage important infectious disease syndromes in a range of organ-based systems (CNS and skin and soft-tissue)
• Identify the 2015 updates for tuberculosis
• Discuss a comprehensive approach to the patient with a red eye
• List treatment options for patients in need of cataract surgery, as well as those with macular degeneration and glaucoma
• Identify the pathophysiology and diagnostic approach of asthma and COPD
• Design treatment strategies reflective of current evidence based medicine for asthma and COPD
• Discuss systemic consequences and counseling strategies, as well as available treatment options for deep vein thrombosis and pulmonary hypertension
• Perform a range of pulmonary diagnostics and be better prepared to handle lung cancer

Learning Outcome
To provide updates in primary care medicine to office based providers
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All lectures incorporate time for questions and answers.
Due to last-minute updates by the faculty, flash drives may differ from the actual presentations.
Accreditation

Physician Accreditation
Medical Education Resources is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit Designation
Medical Education Resources designates this live activity for a maximum of 17 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Academy of Family Physicians
This Live activity, *Key Issues in Internal Medicine*, with a beginning date of August 6, 2017 has been reviewed and is acceptable for up to 17 Prescribed credits by the American Academy of Family Physicians. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

American Osteopathic Association
These programs are approved for 17 hours in Category 2-A by the American Osteopathic Association.

American College of Emergency Physicians
This program is approved by the American College of Emergency Physicians for a maximum of 17 hours of ACEP Category I credit.

Canadian Physicians
The College of Family Physicians of Canada (CFPC) has a reciprocal credit agreement with the American Academy of Family Physicians (AAFP) for activities which offer Prescribed credit. CFPC members who complete these conferences may claim the equivalent number of Mainpro-M1 credits.

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AAPA accepts certificates of participation for educational activities certified for Category I credit from AOACCME, Prescribed credit from AAFP, and *AMA PRA Category 1 Credit(s)™* from organizations accredited by ACCME or a recognized state medical society. Physician assistants may receive a maximum of 17 hours of Category I credit for completing this program.

Nursing Accreditation
Medical Education Resources is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. This CE activity provides 17 contact hours of continuing nursing education.

Provider approved by the California Board of Registered Nursing, Provider Number 12299, for 17 contact hours.
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Universal Program Number: 0816-0000-17-051-L01-P

Participants will be required to sign in at the start of the program and/or complete a program evaluation form. Certificates of credit will be provided at the conclusion of the activity. This activity is certified as Knowledge-based CPE.