INTERNAL MEDICINE FOR PRIMARY CARE:
HEMATOLOGY-ONCOLOGY/PULMONOARY/OPHTHALMOLOGY/
DERMATOLOGY

Oahu, Hawaii – Aulani, A Disney Resort and Spa
December 15 – 19, 2013

Participating Faculty

**Michael H. Kroll, MD**
Professor of Medicine
University of Texas
MD Anderson Cancer Center
Houston, Texas

**Randal C. Kumm, MD**
Clinical Dermatologist, Solo Practice
Fellow of the American Academy of Dermatology
Diplomate of the American Board of Dermatology
Arbor Dermatology
Colorado Springs, Colorado

**Michel E. Nelson, MD, FCCP, FAASM**
Shawnee Mission Pulmonary Consultants
Shawnee Mission, Kansas

**Jack Zamora, MD**
Affiliate Surgeon
Drucker Eye Associates
Denver, Colorado
Sunday, December 15th:

3:30 pm – 4:00 pm
Registration

4:00 pm – 5:15 pm – Michael H. Kroll, MD
Approach to the Patient with Suspected Cancer
Symptoms, signs and diagnoses that raise the suspicion of cancer will be reviewed, and an approach to evaluating these patients will be presented

5:15 pm – 6:00 pm – Michael H. Kroll, MD
Management of Cancer Survivors
Medical issues related to cancer survivorship and approaches to surveillance for cancer recurrence will be reviewed

6:00 pm
Session Adjourns
Monday, December 16th:

8:00 am – 9:00 am – Michael E. Nelson, MD, FCCP, FAASM
Asthma
The medical impact of asthma; fundamental role of inflammation, with possible scarring and irreversible loss of lung function; practical points of diagnosis; goal setting management based on levels of severity; risk factors for mortality and treatment in the acute setting; management options for the difficult to control asthmatic patient

9:00 am – 10:00 am – Michael E. Nelson, MD, FCCP, FAASM
Controversies in the Treatment of Common Respiratory Infections
Acute and chronic bronchitis; pneumonia (community versus hospital-acquired); role of the Pneumonia Severity Index score in determining indication for hospitalization; cost-effective use of antibiotics; clinical significance of drug resistance; guidelines for management

10:00 am – 10:10 am
Coffee Break

10:10 am – 11:10 am – Michael H. Kroll, MD
Diagnosis and Treatment of Venous Thromboembolism
Symptoms, signs, diagnostic studies, and interventions to prevent and treat acute deep venous thrombosis and pulmonary embolism will be reviewed

11:10 am – 12:30 pm – Michel H. Kroll, MD
How to Use New Antithrombotic Medications
Mechanisms of action, clinical indications, therapeutic indices, perioperative management and approaches to reversal of new anticoagulant and antiplatelet medications will be reviewed

12:30 pm
Session Adjourns
Tuesday, December 17th:

8:00 am – 9:20 am – Jack Zamora, MD  
Approach to the Patient with the Red Eye  
A comprehensive review of the most common causes of red eye with diagnostic pearls and recommended treatments presented in a case series format

9:20 am – 10:00 am – Jack Zamora, MD  
My Patient is Undergoing Cataract Surgery. What’s New?  
A guide to the preoperative evaluation, advances in cataract surgery, and postoperative care and complications

10:00 am – 10:10 am  
Coffee Break

10:10 am – 11:10 am – Michael E. Nelson, MD, FCCP, FAASM  
Everything You Need to Know About COPD  
Definition; pathophysiology; early detection and intervention; risk reduction; management update including new modalities (including lung volume reduction surgery) and the role of inhaled corticosteroids and domiciliary oxygen

11:10 am – 12:30 pm – Michael E. Nelson, MD, FCCP, FAASM  
Case Presentations

12:30 pm  
Session Adjourns
Wednesday, December 18th:

8:00 am – 9:00 am – Jack Zamora, MD
Overview of Cosmetic Treatments for the Primary Care Office
Introduction to lasers, fillers and minor procedures with latest techniques and pitfalls

9:00 am – 10:00 am – Jack Zamora, MD
Macular Degeneration and Glaucoma Management for Primary Care
A significant number of treatment options are now available, an overview of your patient’s options

10:00 am – 10:10 am
Coffee Break

10:10 am – 11:10 am – Randal C. Kumm, MD
Dermatitis
Contact, atopic, irritant, nummular, seborrheic and exfoliative; diagnosis and management

11:10 am – 12:30 pm – Randal C. Kumm, MD
Acne and Acneiform Eruptions
Topical and systemic therapy

12:30 PM
Session Adjourns
Thursday, December 20th:

8:00 am – 9:00 am – Randal C. Kumm, MD
Viral Infections
Herpes simplex, varicella-zoster, viral exanthems, molluscum and warts

9:00 am – 10:00 am – Randal C. Kumm, MD
Principles of Topical Therapy
Basic principles of topical treatments of skin conditions to include understanding between different topical bases, proper applications, drug expense and over-the-counter alternatives; specific categories of drugs discussed include corticosteroids, retinoids, anti-fungal agents, antibacterial agents, moisturizers and cosmetics

10:00 am
Seminar Adjourns

Target Audience
This program is targeted to office-based primary care providers and other health professionals with updates in primary care medicine

Learning Objectives
Upon completion of this program, participants should be better able to:
- Discuss the approach and subsequent therapeutic management of the cancer patient, as well as the cancer survivor
- List symptoms, signs, and interventions to prevent and treat acute deep venous thrombosis
- Describe the use of new antithrombotic medications
- Identify the pathophysiology and diagnostic approach of asthma, COPD and common respiratory infections
- Design treatment strategies reflective of current evidence based medicine for asthma, COPD and common respiratory infections
- Discuss a comprehensive approach to the patient with a red eye
- List treatment options for patients in need of cataract surgery, as well as those with macular degeneration and glaucoma
- Identify common cosmetic treatments available to the primary care clinician
- Discriminate the diagnostic principles and treatment options for dermatitis, as well as viral infections
- Describe the step-wise approach for the diagnosis and treatment of acne and acneiform eruptions
- List the basic principles of topical treatments of skin conditions including an understanding of different topical bases

Nursing Purpose Statement
To provide updates in primary care medicine to office based providers
Disclosure of Conflicts of Interest

Medical Education Resources insures balance, independence, objectivity, and scientific rigor in all our educational programs. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection, and analysis. MER is committed to providing its learners with high-quality CME activities that promote improvements or quality in health care and not the business interest of a commercial interest.

The faculty reported the following financial relationships with commercial interests whose products or services may be mentioned in this CME activity:

<table>
<thead>
<tr>
<th>Name of Faculty</th>
<th>Reported Financial Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael H. Kroll, MD</td>
<td>Consulting Fees: Optimer, Aplagon</td>
</tr>
<tr>
<td>Randal C. Kumm, MD</td>
<td>No financial relationships to disclose</td>
</tr>
<tr>
<td>Michael E. Nelson, MD, FCCP</td>
<td>No financial relationships to disclose</td>
</tr>
<tr>
<td>Jack Zamora, MD</td>
<td></td>
</tr>
</tbody>
</table>

The content managers reported the following financial relationships with commercial interests whose products or services may be mentioned in this CME activity:

<table>
<thead>
<tr>
<th>Name of Content Manager</th>
<th>Reported Financial Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td>MER content reviewer</td>
<td>No financial relationships to disclose</td>
</tr>
<tr>
<td>MER nurse planner</td>
<td>No financial relationships to disclose</td>
</tr>
</tbody>
</table>

Disclaimer

The content, views and opinions presented in this educational activity are those of the authors and do not necessarily reflect those of Medical Education Resources. The authors have disclosed if there is any discussion of published and/or investigational uses of agents that are not indicated by the FDA in their presentations. MER’s ANCC accreditation status does not imply endorsement by MER or ANCC of any commercial products displayed in conjunction with this activity. Before prescribing any medicine, primary references and full prescribing information should be consulted. Any procedures, medications, or other courses of diagnosis or treatment discussed or suggested in this activity should not be used by clinicians without evaluation of their patient’s conditions and possible contraindications on dangers in use, review of any applicable manufacturer’s product information, and comparison with recommendations of other authorities. The information presented in this activity is not meant to serve as a guideline for patient management.

All lectures incorporate time for questions and answers.

Due to last-minute updates by the faculty, flash drives may differ from the actual presentations.
Accreditation

Physician Accreditation
Medical Education Resources is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit Designation
Medical Education Resources designates this live activity for a maximum of 17 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Academy of Family Physicians
This Live activity, Internal Medicine for Primary Care, with a beginning date of December 15, 2013 has been reviewed and is acceptable for up to 17 Prescribed credits by the American Academy of Family Physicians. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

American Osteopathic Association
These programs are approved for 17 hours in Category 2-A by the American Osteopathic Association.

American College of Emergency Physicians
This program is approved by the American College of Emergency Physicians for a maximum of 17 hours of A.C.E.P. Category I credit.

Canadian Physicians
The College of Family Physicians of Canada (CFPC) has a reciprocal credit agreement with the American Academy of Family Physicians (AAFP) for activities which offer Prescribed credit. CFPC members who complete these conferences may claim the equivalent number of Mainpro-M1 credits.

American Academy of Physician Assistants
AAPA accepts certificates of participation for educational activities certified for Category I credit from AOACCME, Prescribed credit from AAFP, and AMA PRA Category 1 Credit(s)™ from organizations accredited by ACCME or a recognized state medical society. Physician assistants may receive a maximum of 17 hours of Category I credit for completing this program.

Nursing Accreditation
Medical Education Resources is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. This CE activity provides 17 contact hours of continuing nursing education.

Provider approved by the California Board of Registered Nursing, Provider Number 12299, for 17 contact hours.
Pharmacy Accreditation

Medical Education Resources (MER) is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. MER designates this continuing education activity for 17 contact hours (1.7 CEUs) of the Accreditation Council for Pharmacy Education.

Universal Program Number: 0816-0000-13-XXX-L01-P

Participants will be required to sign in at the start of the program and/or complete a program evaluation form. Certificates of credit will be provided at the conclusion of the activity. This activity is certified as Knowledge-based CPE.