



**PRIMARY CARE CONFERENCES**

EXCEPTIONAL CME | EXTRAORDINARY LOCATIONS

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**INTERNAL MEDICINE FOR PRIMARY CARE:  
EAR NOSE THROAT/MEDICOLEGAL/NEUROLOGY/PSYCHIATRY**

**Nassau, Bahamas – Atlantis Paradise Island Resort  
May 17 – 20, 2018**

**Thursday, May 17th:**

**7:30 am – 8:00 am**

**Registration and Hot Breakfast**

**8:00 am – 9:00 am – Ear, Nose & Throat**

**Evaluation of the Neck Mass**

Patients presenting with masses in the neck are challenging and worrisome. The diagnostic and therapeutic process is described. A method for evaluating the mass, guidance on when imaging studies are indicated, and when immediate or routine referral to ENT becomes appropriate is discussed.

**9:00 am – 10:00 am – Ear, Nose & Throat**

**The Use of Antimicrobial Therapy in Treating Sinusitis**

Lecture will focus on the use of antimicrobial agents in treating acute and chronic sinusitis, with regards to common pathogens, emerging resistance and oral vs. topical regimens. Additionally, discussion will focus on the appropriate time to order a sinus CT scan and refer to a specialist.

**10:00 am – 10:10 am**

**Coffee Break**

**10:10 am – 11:10 am – Medicolegal**

**The 10 Biggest Mistakes that Physicians Make in their Investments and Business Planning**

Identifying friends and foes; How to use and not be used by advisors; Time tested methods of financial and practice disaster avoidance

**11:10 am – 12:10 pm – Medicolegal**

**Lawsuits 101**

How it works; What to expect; What your lawyer and insurance carrier may not tell you

**12:10 pm**

**Session Adjourns**

**Friday, May 18th:**

**7:30 am – 8:00 am**

**Hot Breakfast**

**8:00 am – 9:00 am – Ear, Nose & Throat**

**A Primary Care Update on the Treatment of Allergic Rhinitis**

The lecture will focus on a review of the basic allergic pathways that affect the body. Special emphasis will be given to the nasal and sinus regions, with discussion to include diagnostic testing and modes of treatment, including avoidance, pharmacotherapy and immunotherapy

**9:00 am – 10:00 am – Neurology**

**Alzheimer's Disease and Other Dementias**

Definition; statistics; neurological changes of normal aging; pathology; etiological theories; vascular dementias; investigations; social issues; symptomatic treatment; research therapies

**10:00 am – 10:10 am**

**Coffee Break**

**10:10 am – 11:10 am – Neurology**

**Evaluating Weakness**

Using the history and physical examination to distinguish weakness from non-specific symptoms; characteristics of neurological diseases that produce weakness; presentations of representative diseases of the nervous system

**11:10 am – 12:10 pm – Medicolegal**

**50 Ways to Leave your Overhead**

How to increase your income and the things you like to do; Time to sell?; If your practice isn't enjoyable, make changes now!; Frustration elimination exercises

**12:10 pm**

**Session Adjourns**

**Saturday, May 19th:**

**7:30 am – 8:00 am**

**Hot Breakfast**

**8:00 am – 9:00 am – Psychiatry**

**The Complexity of Adult ADHD**

Diagnosis and treatment of ADHD in adults with an emphasis on history taking, differential diagnosis, medical and psychiatric co-morbidity, and FDA-approved treatments

**9:00 am – 10:00 am – Psychiatry**

**Antidepressants Don't Work Doc**

Bipolar spectrum disorders in adults compared to children and adolescents; the importance of longitudinal/developmental history; multiple medical and psychiatric co-morbidities; evidence-based treatments

**10:00 am – 10:10 am**

**Coffee Break**

**10:10 am – 11:10 am – Neurology**

**Sleep Disorders**

Epidemiology; assessing sleep patterns; causes and treatment of insomnia; causes, evaluation and treatment of sleep apnea; symptoms and treatment of narcolepsy

**11:10 am – 12:10 pm – Neurology**

**Headaches and Migraines: Vascular & Non-Vascular**

Basic headache mechanisms; headache history – characteristics, precipitating factors, medical conditions; migraine – common tension, classic, treatment, complicated, cluster, sinus; trigeminal neuralgia; giant cell arteritis; brain tumor; subarachnoid hemorrhage; emergency room treatment

**12:10 pm**

**Session Adjourns**

## Sunday, May 20th:

**7:30 am – 8:00 am**

### **Continental Breakfast**

**8:00 am – 9:30 am – Psychiatry**

#### **I Just Drink a Few Beers At Night (Substance Abuse)**

Substance abuse history-taking to encourage patient honesty; accurate diagnosis; use of screening tools; co-morbidities and treatment options.

**9:30 am – 10:00 am – Psychiatry**

#### **Suicide and Violence**

Risk assessment for suicide and violence; the relationship between psychotropic medications and suicide or violent behavior; management of the suicidal and violent patient

**10:00 am**

### **Conference Adjourns**

#### **Target Audience**

This program is targeted to office-based primary care providers and other health professionals with updates in primary care medicine

#### **Learning Objectives**

Upon completion of this program, participants should be better able to:

- List evaluation and treatment options for the neck mass, sinusitis and tonsillitis
- Identify the inflammation tripod of disease processes in the head and neck region
- Discuss what is involved with malpractice lawsuits and identify ways to reduce overhead costs
- Describe various retirement plan options and review tax benefits of those options
- Accurately diagnose and treat (pharmacologic and nonpharmacologic) substance abuse, bipolar spectrum disorders, and ADHD in adults
- Understand risk factors and assess patients at risk for suicide and violence and intervene to make timely referrals to combat hopelessness
- Explain the differential diagnosis of weakness and the clinical pharmacology of Alzheimer's and sleep disorders
- Assess and manage vascular and non-vascular headaches and migraines

#### **Learning Outcome**

To provide updates in primary care medicine to office based providers



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All lectures incorporate time for questions and answers.

Due to last-minute updates by the faculty, flash drives may differ from the actual presentations.

## Accreditation

### Physician Accreditation

Medical Education Resources is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

### Credit Designation

Medical Education Resources designates this live activity for a maximum of 14 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### American Academy of Family Physicians

This Live activity, *Internal Medicine for Primary Care*, with a beginning date of May 27, 2018 has been reviewed and is acceptable for up to 13 Prescribed credits by the American Academy of Family Physicians. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

### American Osteopathic Association

These programs are approved for 14 hours in Category 2-A by the American Osteopathic Association.

### American College of Emergency Physicians

This program is approved by the American College of Emergency Physicians for a maximum of 14 hours of ACEP Category I credit.

### Canadian Physicians

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### American Academy of Physician Assistants

AAPA accepts certificates of participation for educational activities certified for Category I credit from AOACCME, Prescribed credit from AAFP, and *AMA PRA Category 1 Credit(s)*<sup>™</sup> from organizations accredited by ACCME or a recognized state medical society. Physician assistants may receive a maximum of 14 hours of Category I credit for completing this program.

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Provider approved by the California Board of Registered Nursing, Provider Number 12299, for 11 contact hours.

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Universal Program Number: 0816-0000-18-044-L01-P

Participants will be required to sign in at the start of the program and/or complete a program evaluation form. Certificates of credit will be provided at the conclusion of the activity.

This activity is certified as Knowledge-based CPE.