



PRIMARY CARE CONFERENCES

EXCEPTIONAL CME | EXTRAORDINARY LOCATIONS

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**INTERNAL MEDICINE FOR PRIMARY CARE:
ALLERGY & IMMUNOLOGY/ INFECTIOUS DISEASE/NEUROLOGY/
ORTHOPEDICS**

**Florence, Italy – The Westin Excelsior, Florence
September 2-5, 2019**

Monday, September 2nd:

7:00 am – 7:30 am

Registration and Arrival

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booking outside of the MER room block, please make breakfast arrangements on your own.

7:30 am – 8:30 am – Infectious Disease

Respiratory Tract Infections

Discussion highlighting critical points regarding the diagnosis and management of pneumonia and bronchitis – with a focus on the impact of multidrug resistant pathogens

8:30 am – 9:30 am – Infectious Disease

Immunizations Update

Presentation on key vaccine preventable diseases and their presentations with an emphasis on the latest recommendations including newest schedules, safety and efficacy information

9:30 am – 9:40 am

Coffee Break

9:40 am – 10:40 am – Infectious Disease

Skin and Soft-tissue Infections

Presentation on important skin and soft-tissue infections and their prompt recognition, emphasizing evaluation and management strategies

10:40 am – 11:40 am – Allergy & Immunology

Food Allergies and Hymenoptera Allergies: The Myths, The Facts, and Everything in Between

Primary Care focused discussion of food and venom allergies including gaining a working knowledge of how to efficiently and cost effectively manage patients with hymenoptera hypersensitivity

11:40 am – 12:40 pm – Allergy & Immunology

Asthma, Allergic Rhinitis and Sinusitis for Primary Care

Lecture focused on gaining a working knowledge of how to efficiently and cost effectively manage patients with asthma, rhinitis and sinusitis

12:40 pm

Session Adjourns

Tuesday, September 3rd:

7:00 am – 7:30 am

Arrival

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booking outside of the MER room block, please make breakfast arrangements on your own.

7:30 am – 8:30 am – Allergy & Immunology

Urticaria, Angioedema, Eczema and Contact Dermatitis

Lecture focused on gaining a working knowledge of how to efficiently and cost effectively manage patients with various atopic skin conditions

8:30 am – 9:30 am – Allergy & Immunology

Drug Allergies for Primary Care

Allergic reactions account for up to 10% of all adverse drug reactions; Discussion will include an office-based approach to rashes, hives, difficulty breathing and other immune responses to medication

9:30 am – 9:40 am

Coffee Break

9:40 am – 10:40 am – Infectious Disease

Tuberculosis: What the Primary Care Clinician Should Know

Update on the basic epidemiology, microbiology, diagnosis, therapy and manifestations of TB including latent TB, drug-resistance and disease complications.

10:40 am – 11:40 am – Orthopedics

Shoulder Problems: From Athletes to Weekend Warriors

The common area of rotator cuff disorders, shoulder instability and acute injuries. Anatomy, physical examination, exercise prescription and injection techniques will all be mastered by the learner



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11:40 am – 12:40 pm – Orthopedics

The Knee: Diagnosis and Management of Common Acute and Chronic Maladies

A case presentation approach to the most common knee injuries physician will see in clinical practice; mechanism of injury, historical features, anatomy of injury, clinical findings evident in the exam; management of problems focused mostly on evidence based conservative interventions but also surgical options available; the top three: ACL, patellofemoral, meniscal

12:40 pm

Session Adjourns

Wednesday, September 4th:

7:00 am – 7:30 am

Arrival

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booking outside of the MER room block, please make breakfast arrangements on your own.

7:30 am – 8:30 am – Orthopedics

Common Foot and Ankle Problems in Sport Medicine

A case presentation approach to common ankle and foot problems physician will see in clinical practice; historical and physical findings that helps the physician make the correct diagnosis; an anatomy-based discussion relevant to each problem; treatment review with focus on the conservative approach – good evidence based approach to restoring function; Ligament injuries (the classic inversion and the high ankle sprain), plantar fasciitis, tendinopathies/enthesitis/ apophysitis

8:30 am – 9:30 am – Orthopedics

Wrist and Hand Problems Common in Primary Care

The common treatment of problems seen in the wrist and hand; anatomy, exam; treatment options and injection

9:30 am – 9:40 am

Coffee Break

9:40 am – 11:10 am – Neurology

Evaluating Weakness

Using the history and physical examination to distinguish weakness from non-specific symptoms; characteristics of neurological diseases that produce weakness; presentations of representative diseases of the nervous system

11:10 am – 11:40 am – Neurology

Headaches and Migraines: Vascular & Non-Vascular

Basic headache mechanisms; headache history: characteristics, precipitating factors, medical conditions; migraine: common tension, classic, treatment, complicated, cluster, sinus; trigeminal neuralgia; Giant Cell Arteritis; brain tumor; subarachnoid hemorrhage; emergency room treatment

11:40 am

Session Adjourns



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Thursday, September 5th:

7:00 am – 7:30 am

Arrival

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booking outside of the MER room block, please make breakfast arrangements on your own.

7:30 am – 9:00 am – Neurology

Alzheimer's Disease & Other Dementias

Definition; statistics; neurological changes of normal aging; pathology; etiological theories; vascular dementias; investigations; social issues; symptomatic treatment; research therapies

9:00 am – 9:30 am – Neurology

Parkinson's Disease & Other Movement Disorders

Epidemiology; cardinal features; secondary features; pathology; neurochemistry; differential diagnosis; treatment; complication; other movement disorders; neuroleptic-induced movement disorders; chorea

9:30 am

Conference Adjourns

Target Audience

This program is targeted to office-based primary care providers and other health professionals with updates in primary care medicine

Learning Objectives

Upon completion of this program, participants should be better able to:

- Explain the process of evaluating medications for drug interactions
- Describe how to efficiently and cost effectively manage patients with food, drug, hymenoptera hypersensitivities, asthma, rhinitis, sinusitis and various atopic skin conditions
- Diagnose and manage important infectious disease syndromes in a range of organ-based systems (respiratory, skin and soft-tissue)
- Identify the most recent updates for immunizations and tuberculosis
- Distinguish dementia from delirium, as well as describe the neurologic changes of normal aging
- Review the pathophysiology of headaches, migraines, dizziness and vertigo, and discuss patient assessment and treatment options
- Describe the anatomy and function of the major joints including shoulder, wrist, ankle and knee joints
- Describe how and when to utilize joint aspiration and injection for the shoulder, knee and other major joints

Learning Outcome

To provide updates in primary care medicine to office based providers



Disclosure of Conflicts of Interest

Medical Education Resources insures balance, independence, objectivity, and scientific rigor in all our educational programs. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection, and analysis. MER is committed to providing its learners with high-quality CME activities that promote improvements or quality in health care and not the business interest of a commercial interest.

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Accreditation

Physician Accreditation

Medical Education Resources is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit Designation

Medical Education Resources designates this live activity for a maximum of 16 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ABIM MOC Recognition

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 16 (part II) MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.



American Academy of Family Physicians

This Live activity, *Internal Medicine for Primary Care*, with a beginning date of September 2, 2019 has been reviewed and is acceptable for up to 16 Prescribed credits by the American Academy of Family Physicians. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

American Osteopathic Association

These programs are approved for 16 hours in Category 2-A by the American Osteopathic Association.

American College of Emergency Physicians

This program is approved by the American College of Emergency Physicians for a maximum of 16 hours of ACEP Category I credit.

Canadian Physicians

The College of Family Physicians of Canada (CFPC) has a reciprocal credit agreement with the American Academy of Family Physicians (AAFP) for activities which offer Prescribed credit. CFPC members who complete these conferences may claim the equivalent number of Mainpro-M1 credits.

American Academy of Physician Assistants

AAPA accepts certificates of participation for educational activities certified for Category I credit from AOACCME, Prescribed credit from AAFP, and *AMA PRA Category 1 Credit(s)TM* from organizations accredited by ACCME or a recognized state medical society. Physician assistants may receive a maximum of 16 hours of Category I credit for completing this program.

Nursing Accreditation

Medical Education Resources is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This CE activity provides 16 contact hours of continuing nursing education.

This activity is designated for 6.5 ANCC pharmacotherapeutic contact hours.

The American Academy of Nurse Practitioners (AANP) Certification Board recognizes and accepts continuing education (CE) contact hours from activities approved by AMA, ACCME, ANCC, AANP, AAFP and AACN.

Provider approved by the California Board of Registered Nursing, Provider Number 12299, for 16 contact hours.

Pharmacy Accreditation



Medical Education Resources (MER) is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. MER designates this continuing education activity for 16 contact hours (1.6 CEUs) of the Accreditation Council for Pharmacy Education.

Universal Program Number: 0816-0000-19-085-L01-P

Participants will be required to sign in at the start of the program and/or complete a program evaluation form.

Credits will be uploaded into CPE Monitor within 60 days of the activity.

This activity is certified as Knowledge-based CPE.