



PRIMARY CARE CONFERENCES

EXCEPTIONAL CME | EXTRAORDINARY LOCATIONS

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**INTERNAL MEDICINE FOR PRIMARY CARE:
ALLERGY & IMMUNOLOGY/DERMATOLOGY/NEUROLOGY/
OPHTHALMOLOGY**

**Budapest, Hungary – Hilton Budapest
July 6 – 9, 2020**

Monday, July 6th:

7:00 am – 7:30 am

Registration and Arrival

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booking outside of the MER room block, please make breakfast arrangements on your own.

7:30 am – 8:30 am – Dermatology

Dermatitis

Contact, atopic, irritant, nummular, seborrheic and exfoliative; diagnosis and management

8:30 am – 9:30 am – Dermatology

Viral Infections

Herpes simplex, varicella-zoster, viral exanthems, molluscum and warts

9:30 am – 9:40 am

Coffee Break

9:40 am – 10:40 am – Dermatology

Fungal Infections

Dermatophytes, tinea versicolor, candidiasis, selected deep fungal infections; diagnosis and management

10:40 am – 11:40 am – Allergy & Immunology

Food Allergies and Hymenoptera Allergies: The Myths, The Facts, and Everything in Between

Primary Care focused discussion of food and venom allergies including gaining a working knowledge of how to efficiently and cost effectively manage patients with hymenoptera hypersensitivity

11:40 am – 12:40 pm – Allergy & Immunology

Asthma, Allergic Rhinitis and Sinusitis for Primary Care

Lecture focused on gaining a working knowledge of how to efficiently and cost effectively manage patients with asthma, rhinitis and sinusitis

12:40 pm

Session Adjourns

Tuesday, July 7th:

7:00 am – 7:30 am

Arrival

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booking outside of the MER room block, please make breakfast arrangements on your own.

7:30 am – 8:30 am – Dermatology

Common Dermatologic Conditions Seen in Primary Care

Topics to include acne, rosacea, psoriasis, and skin cancer

8:30 am – 9:30 am – Allergy & Immunology

Urticaria, Angioedema, Eczema and Contact Dermatitis

Lecture focused on gaining a working knowledge of how to efficiently and cost effectively manage patients with various atopic skin conditions

9:30 am – 9:40 am

Coffee Break

9:40 am – 10:40 am – Allergy & Immunology

Drug Allergies for Primary Care

Allergic reactions account for up to 10% of all adverse drug reactions; Discussion will include an office-based approach to rashes, hives, difficulty breathing and other immune responses to medication

10:40 am – 11:40 am – Ophthalmology

The Red Eye: What's Hot and What's Not

The red eye is one of the primary patient complaints in primary care. Lecture will explore the many facets of this common presentation with attention to the various entities it might represent. Treatment and diagnostic methods for acute conjunctivitis will be the primary focus.

11:40 am – 12:40 pm – Ophthalmology

The Pregnant Woman's Eye

Drugs and pregnancy, ocular changes during pregnancy, neuro-ophthalmic disorders of pregnancy and specific precautions and recommendations during this stage of life.

12:40 pm

Session Adjourns

Wednesday, July 8th:

7:00 am – 7:30 am

Arrival

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booking outside of the MER room block, please make breakfast arrangements on your own.

7:30 am – 8:30 am – Ophthalmology

Blurred Vision: An Algorithm

Blurred vision is a common problem seen in primary care and the emergency room. Lecture will develop an algorithm to evaluate, triage and treat these patients. When should someone with a complaint of blurred vision be sent to an ophthalmologist? When should an imaging study be done? What could be causing this problem in the first place? Lecture will address these questions and others.

8:30 am – 9:30 am – Ophthalmology

An Office-based Approach to Sport Ophthalmology and Ocular Injuries

How does vision impact our ability to excel in sport? What are the different visual qualities demanded by athletic activities? Lecture will explore a range of extreme environment activities with the intention of developing an understanding of the visual systems' role in optimizing performance. We will also consider the range of sports related eye injuries in order to better anticipate our patients experience.

9:30 am – 9:40 am

Coffee Break

9:40 am – 10:40 am – Neurology

Evaluating Weakness

Using the history and physical examination to distinguish weakness from non-specific symptoms; characteristics of neurological diseases that produce weakness; presentations of representative diseases of the nervous system



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10:40 am – 11:40 am – Neurology

Headaches and Migraines: Vascular & Non-Vascular

Basic headache mechanisms; headache history: characteristics, precipitating factors, medical conditions; migraine: common tension, classic, treatment, complicated, cluster, sinus; trigeminal neuralgia; Giant Cell Arteritis; brain tumor; subarachnoid hemorrhage; emergency room treatment

11:40 am

Session Adjourns



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Thursday, July 9th:

7:00 am – 7:30 am

Arrival

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booking outside of the MER room block, please make breakfast arrangements on your own.

7:30 am – 8:30 am – Neurology

Alzheimer's Disease & Other Dementias

Definition; statistics; neurological changes of normal aging; pathology; etiological theories; vascular dementias; investigations; social issues; symptomatic treatment; research therapies

8:30 am – 9:30 am – Neurology

Parkinson's Disease & Other Movement Disorders

Epidemiology; cardinal features; secondary features; pathology; neurochemistry; differential diagnosis; treatment; complication; other movement disorders; neuroleptic-induced movement disorders; chorea

9:30 am

Conference Adjourns

Target Audience

This program is targeted to office-based primary care providers and other health professionals with updates in primary care medicine

Learning Objectives

Upon completion of this program, participants should be better able to:

- Explain the process of evaluating medications for drug interactions
- Describe how to efficiently and cost effectively manage patients with food, drug, hymenoptera hypersensitivities, asthma, rhinitis, sinusitis and various atopic skin conditions
- Discuss a comprehensive approach to the patient with a red eye seen in primary care
- List treatment options for patients with sports-related ocular injuries, as well as those with ophthalmic signs of blurred vision
- Describe ocular challenges faced by women during pregnancy
- Discriminate the diagnostic principles and treatment options for dermatitis, as well as viral, fungal and bacterial infections
- Distinguish dementia from delirium, as well as describe the neurologic changes of normal aging
- Review the pathophysiology of headaches, migraines, dizziness and vertigo, and discuss patient assessment and treatment options

Learning Outcome

To provide updates in primary care medicine to office based providers

Disclosure of Conflicts of Interest

Medical Education Resources insures balance, independence, objectivity, and scientific rigor in all our educational programs. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection, and analysis. MER is committed to providing its learners with high-quality CME activities that promote improvements or quality in health care and not the business interest of a commercial interest.

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Accreditation

Physician Accreditation

Medical Education Resources is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit Designation

Medical Education Resources designates this live activity for a maximum of 16 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ABIM MOC Recognition

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 16 (part II) MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.



American Academy of Family Physicians



This Live activity, *Internal Medicine for Primary Care*, with a beginning date of July 6, 2020, has been reviewed and is acceptable for up to 16 Prescribed credits by the American Academy of Family Physicians. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

American Osteopathic Association

These programs are approved for 16 hours in Category 2-A by the American Osteopathic Association.

American College of Emergency Physicians

This program is approved by the American College of Emergency Physicians for a maximum of 16 hours of ACEP Category I credit.

Canadian Physicians

The College of Family Physicians of Canada (CFPC) has a reciprocal credit agreement with the American Academy of Family Physicians (AAFP) for activities which offer Prescribed credit. CFPC members who complete these conferences may claim the equivalent number of Mainpro-M1 credits.

American Academy of Physician Assistants

AAPA accepts certificates of participation for educational activities certified for Category I credit from AOACCME, Prescribed credit from AAFP, and *AMA PRA Category 1 Credit(s)TM* from organizations accredited by ACCME or a recognized state medical society. Physician assistants may receive a maximum of 16 hours of Category I credit for completing this program.

Nursing Accreditation

Medical Education Resources is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This CE activity provides 16 contact hours of continuing nursing education.

This activity is designated for 4.5 ANCC pharmacotherapeutic contact hours.

The American Academy of Nurse Practitioners (AANP) Certification Board recognizes and accepts continuing education (CE) contact hours from activities approved by AMA, ACCME, ANCC, AANP, AAFP and AACN.

Provider approved by the California Board of Registered Nursing, Provider Number 12299, for 16 contact hours.

Pharmacy Accreditation



Medical Education Resources (MER) is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. MER designates this continuing education activity for 16 contact hours (1.6 CEUs) of the Accreditation Council for Pharmacy Education.

Universal Program Number: 0816-0000-20-063-L01-P

Participants will be required to sign in at the start of the program and/or complete a program evaluation form.

Credits will be uploaded into CPE Monitor within 60 days of the activity.

This activity is certified as Knowledge-based CPE.