



A NON-PROFIT ORGANIZATION

PRIMARY CARE CONFERENCES

EXCEPTIONAL CME | EXTRAORDINARY LOCATIONS

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INTERNAL MEDICINE FOR PRIMARY CARE: DERMATOLOGY/INFECTIOUS DISEASE/SPORTS MEDICINE/VASCULAR

**Hilton Head Island, South Carolina – The Westin Hilton Head Island Resort & Spa
August 12 - 15, 2021**

Thursday, August 12th:

7:00 am – 7:30 am

Registration and Hot Breakfast

7:30 am – 8:30 am – Dermatology

Dermatitis

Contact, atopic, irritant, nummular, seborrheic and exfoliative; diagnosis and management

8:30 am – 9:30 am – Dermatology

Papulosquamous Diseases

Psoriasis, lichen planus, pityriasis rosea, lupus erythematosus, connective tissue diseases; how to tell one scaly rash from another

9:30 am – 9:40 am

Coffee Break

9:40 am – 10:40 am – Dermatology

Fungal Infections

Dermatophytes, tinea versicolor, candidiasis, selected deep fungal infections, onycholysis, drug induced nail changes, paronychia, koilonychia, nail discolorations, tumors of the nail; diagnosis and management

10:40 am – 11:40 am – Sports Medicine

Concussion: Current Knowledge and Holistic Management

We will take a deep dive into the current knowledge state of concussion. Developing an understanding of what causes them and how they present will lead to a discussion on medicines and non-pharmacological treatments with a focus on evidence proven treatments.

11:40 am – 12:40 pm – Sports Medicine

The Weakest Link: How Injury Patterns and Treatment Change with Age

Through a series of cases, we will explore the implications of injuries as they occur in different age groups. We will focus on injury identification, treatment, and most importantly, prevention.

12:40 pm

Session Adjourns

Friday, August 13th:

7:00 am – 7:30 am

Hot Breakfast

7:30 am – 8:30 am – Sports Medicine

The Preparticipation Physical

We will look at the newest updates to the sports physical. Often overlooked, the preparticipation physical is full of traps and opportunities. We will look at the required elements, the competing interests put on the provider, and the legal liability of performing these "routine" exams.

8:30 am – 9:30 am – Sports Medicine

Prescribing Exercise: Moving from a Weight Loss Mandate to Motivational Coaching

Most patients tell us they want to lose weight, but how many actually do it? In medicine we have focused on weight as a surrogate for health, but this notion will be challenged as we look at what really contributes to weight and what contributes to health. We will also discuss ways that a clinician can help or hurt a patient's efforts to do the one thing that will provide them the most long-lasting health.

9:30 am – 9:40 am

Coffee Break

9:40 am – 10:40 am – Dermatology

Viral Infections

Herpes simplex, varicella-zoster, viral exanthems, molluscum and warts; diagnosis and management

10:40 am – 11:40 am – Infectious Disease

Skin and Soft-tissue Infections

Presentation on important skin and soft-tissue infections and their prompt recognition, emphasizing evaluation and management strategies



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11:40 am – 12:40 pm – Infectious Disease

Immunizations Update

Presentation on key vaccine preventable diseases and their presentations with an emphasis on the latest recommendations including newest schedules, safety and efficacy information

12:40 pm

Session Adjourns

Saturday, August 14th:

7:00 am – 7:30 am

Hot Breakfast

7:30 am – 8:30 am – Infectious Disease

Gastrointestinal Infectious and Clostridioides Difficile

Presentation on important enteric pathogens and their recognition, diagnosis and management; special emphasis on clostridioides difficile colitis and related updates from the ID and infection control literature

8:30 am – 9:30 am – Infectious Disease

Respiratory Tract Infections

Discussion highlighting critical points regarding the diagnosis and management of pneumonia and bronchitis – with a focus on the impact of multidrug resistant pathogens

9:30 am – 9:40 am

Coffee Break

9:40 am – 10:40 am – Vascular

An Overview of Peripheral Vascular Disease and Approaching Abdominal Aortic Aneurysms

Defining the spectrum of maladies included in peripheral vascular disease and understanding underlying arterial pathology including atherosclerosis; abdominal aortic aneurysm diagnosis, evaluation and treatment is also included

10:40 am – 11:40 am – Vascular

Stroke: Initial Presentation to Medical and Surgical Treatment

Carotid occlusive disease and stroke

11:40 am

Session Adjourns

Sunday, August 15th:

7:00 am – 7:30 am

Continental Breakfast

7:30 am – 8:30 am – Vascular

Venous Thrombosis Through the Eyes of an Interventionalist

Venous Thrombosis: Diagnosis, evaluation and treatment

8:30 am – 9:30 am – Vascular

The Dysvascular Limb: How to Approach Swelling and Ulcers

The swollen limb and the ulcerated foot: organizational approach to the differential diagnosis, data gathering and evaluation, treatment options and follow-up

9:30 am

Conference Adjourns

Target Audience

This program is targeted to office-based primary care providers and other health professionals with updates in primary care medicine

Learning Objectives

Upon completion of this program, participants should be better able to:

- Diagnose and manage important infectious disease syndromes in a range of organ-based systems (respiratory, gastrointestinal, skin and soft-tissue)
- Identify updates for immunizations, genitourinary infections (including selected sexually-transmitted diseases)
- Define the spectrum of maladies included in peripheral vascular disease
- Describe the evaluation and treatment of venous thrombosis
- Manage patients on direct oral anticoagulants
- Describe how and when to utilize joint aspiration and injection for the shoulder, knee and other major joints
- Discuss signs, symptoms, significance and approach to mild traumatic brain injury as a consequence of athletic endeavors
- List the current recommendations, controversies and medicolegal considerations surrounding treating the adolescent athlete
- Discriminate the diagnostic principles and treatment options for dermatitis, papulosquamous diseases, as well as viral and fungal infections

Learning Outcome

To provide updates in primary care medicine to office based providers



Disclosure of Conflicts of Interest

Medical Education Resources insures balance, independence, objectivity, and scientific rigor in all our educational programs. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection, and analysis. MER is committed to providing its learners with high-quality CME activities that promote improvements or quality in health care and not the business interest of a commercial interest.

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Accreditation Statements

Joint Accreditation for Interprofessional Continuing Education



In support of improving patient care, Medical Education Resources is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This activity was planned by and for the healthcare team, and learners will receive 16 Interprofessional Continuing Education (IPCE) credits for learning and change.

Physician Credit Designation

AMA PRA Category 1 Credits™

Medical Education Resources designates this live activity for a maximum of 16 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Board of Internal Medicine MOC Recognition (ABIM)

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 16 (part II) MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.



American Academy of Family Physicians (AAFP)



This Live activity, *Internal Medicine for Primary Care*, with a beginning date of August 12, 2021 has been reviewed and is acceptable for up to 16 Prescribed credits by the American Academy of Family Physicians. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

American Osteopathic Association (AOA)

This activity is approved for 16 hours in Category 2-A by the American Osteopathic Association.

American College of Emergency Physicians (ACEP)

This program is approved by the American College of Emergency Physicians for a maximum of 16 hours of ACEP Category I credit.

Canadian Physicians

The College of Family Physicians of Canada (CFPC) has a reciprocal credit agreement with the American Academy of Family Physicians (AAFP) for activities which offer Prescribed credit. CFPC members who complete these conferences may claim the equivalent number of Mainpro-M1 credits.

Nursing Credit Designation

American Nurses Credentialing Center (ANCC)

Medical Education Resources designates this live activity for a maximum of 16 ANCC nursing contact hours. Nurses will be awarded contact hours upon successful completion of the activity.

This activity is designated for 5.5 ANCC pharmacotherapeutic contact hours.

American Academy of Nurse Practitioners (AANP)

The American Academy of Nurse Practitioners (AANP) Certification Board recognizes and accepts continuing education (CE) contact hours from activities approved by AMA, ACCME, ANCC, AANP, AAFP and AACN.

California Board of Registered Nursing

Medical Education Resources is approved by the California Board of Registered Nursing, Provider Number 12299, for 16 contact hours.

Physician Assistant Credit Designation

American Academy of Physician Assistants (AAPA)



Medical Education Resources has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 16 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

Pharmacy Accreditation

Accreditation Council for Pharmacy Education (ACPE)



Medical Education Resources (MER) designates this live continuing education activity for 16 contact hours (1.6 CEUs) of the Accreditation Council for Pharmacy Education.

Universal Program Number: JA0003680-0000-21-106-L01-P

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Participants will be required to sign in at the start of the program and/or complete a program evaluation form.

Credits will be uploaded into CPE Monitor within 60 days of the activity.

This activity is certified as Knowledge-based CPE.