



PRIMARY CARE CONFERENCES
EXCEPTIONAL CME | EXTRAORDINARY LOCATIONS

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GERIATRICS FOR PRIMARY CARE: GERIATRICS/ONCOLOGY/PODIATRY

**Phoenix, AZ - JW Marriott Phoenix Desert Ridge Resort & Spa
March 29 - 31, 2024**

Friday, March 29, 2024

7:00 am

Registration and Breakfast

7:30 am - 8:30 am - Oncology

Approach to the Patient with Suspected Cancer

Symptoms, signs and diagnoses that raise the suspicion of cancer will be reviewed, and an approach to evaluating these patients will be presented

8:30 am - 9:30 am - Oncology

Management of Cancer Survivors

Medical issues related to cancer survivorship and approaches to surveillance for cancer recurrence will be reviewed

9:30 am - 9:40 am

Coffee Break

9:40 am - 10:40 am - Oncology

Cancer Prevention

Cancer screening and clinical practices shown to prevent cancer will be reviewed

10:40 am - 11:40 am - Geriatrics

Heart Failure: Assessment and Management of the Most Expensive Disease in Older Adults

Recognition of the high mortality associated with heart failure; Understanding how to diagnose heart failure and the difference between reduced ejection fraction and preserved ejection fraction heart failure; Evidence based treatments available for heart failure

11:40 am - 12:40 pm - Geriatrics

Heart Failure Discussion and Q&A

Interactive review of the principles of heart failure diagnosis and treatment in older adults, and audience questions further clarifying the topic

12:40 pm

Session Adjourns

Saturday, March 30, 2024

7:00 am

Registration and Breakfast

7:30 am - 8:30 am - Geriatrics

Controversies in the Management of Hypertension in Older Adults: How Low is Too Low?

Best evidence for treatment goals for hypertension in diabetics and those with previous stroke; Controversial evidence for the various guidelines for diagnosing and treating hypertension in older adults; Best evidence-based medications for hypertension

8:30 am - 9:30 am - Geriatrics

Hypertension Discussion and Q&A

Interactive review of the principles of hypertension diagnosis and treatment in older adults, and audience questions further clarifying the topic

9:30 am - 9:40 am

Coffee Break

9:40 am - 10:40 am - Oncology

A Primary Care Review of New Antiplatelet Agents

Mechanisms of action, clinical indications, effectiveness, safety and peri-procedure management of current antiplatelet agents will be reviewed

10:40 am - 11:40 am - Podiatry

Common Foot and Ankle Pathologies Seen in Primary Care

Gain a familiarity and confidence to recognize common foot and ankle pathologies in the clinical setting and gain better knowledge of treatment options; Differential diagnoses and understanding of when to send patients to a specialist; Common pathologies include: Morton's neuromas, bunions, flatfoot deformities, capsulitis, hammertoes, etc.; Determining which patients need further diagnostic imaging and surgical intervention

11:40 am - 12:40 pm - Podiatry

Ankle Sprains

Session will explore those injuries which present to the primary care office that can easily be managed, those that require additional diagnostics, and the tricky injuries that may need referral.

12:40 pm

Session Adjourns

Sunday, March 31, 2024

7:00 am

Registration and Breakfast

7:30 am - 8:30 am - Podiatry

Plantar Fasciitis

Session will discuss the causes and prevention of this common problem and discuss new and exciting technologies used to treat the acute and chronic forms of this condition.

8:30 am - 9:30 am - Podiatry

Achilles Tendinitis

The Achilles tendon is the largest and strongest tendon in the body, yet it is highly susceptible to injury. Achilles tendon injuries account for the third most common injury to the lower extremity after the ankle sprain and plantar fasciitis. This lecture will explore the causes of Achilles tendon conditions and their treatment. A differentiation between insertional and non-insertional tendonitis is critical for proper treatment. A multitude of new modalities which are available for the primary care provider to effectively treat and prevent Achilles tendon injuries will be discussed.

9:30 am

Conference Adjourns



Target Audience

This program is targeted to office-based primary care providers and other health professionals with updates in primary care medicine

Learning Objectives

Upon completion of this program, participants should be better able to:

- Discuss the diagnostic approach to the patient with suspected cancer
- Evaluate and manage risks of the cancer survivor
- Identify clinical practices shown to prevent cancer
- Describe the mechanism of action of new antiplatelet agents
- Describe the assessment and management of heart failure in older adults
- Develop evidence-based treatment plans for heart failure in geriatric patients
- Evaluate hypertension in elderly patients and recommend appropriate treatment based on individual risk factors
- Develop evidence-based treatment plans for hypertension in geriatric patients
- Recognize and diagnose common foot and ankle pathologies as they present in the primary care setting
- Diagnose and manage ankle injuries and identify when referral is appropriate
- Discuss technologies used to treat acute and chronic plantar fasciitis
- Recognize achilles tendinitis and recommend appropriate treatment

Disclosure of Conflicts of Interest

Medical Education Resources insures balance, independence, objectivity, and scientific rigor in all our educational activities. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Reported conflicts of interest are mitigated by MER to ensure that all scientific research referred to, reported, or used in a CE activity conforms to the generally accepted standards of experimental design, data collection, and analysis. MER is committed to providing learners with high-quality CE activities that promote improvements or quality in health care and not the business interest of a commercial interest.

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Accreditation Statements

Joint Accreditation for Interprofessional Continuing Education



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, Medical Education Resources is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This activity was planned by and for the healthcare team, and learners will receive 12 Interprofessional Continuing Education (IPCE) credits for learning and change.

Physician Credit Designation

AMA PRA Category 1 Credits™

Medical Education Resources designates this live activity for a maximum of 12 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Board of Internal Medicine MOC Recognition (ABIM)



Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 12 (part II) MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

American Academy of Family Physicians (AAFP)



This Live activity, *Geriatric Medicine for Primary Care: Geri/Onc/Pod*, with a beginning date of March 29, 2024 has been reviewed and is acceptable for up to 12 Prescribed credits by the American Academy of Family Physicians. Physicians should only claim the credit commensurate with the extent of their participation in the activity.

American Osteopathic Association (AOA)

These programs are approved for 12 hours in Category 2-A by the American Osteopathic Association.

American College of Emergency Physicians (ACEP)

This program is approved by the American College of Emergency Physicians for a maximum of 12 hours of ACEP Category I credit.

Canadian Physicians

The College of Family Physicians of Canada (CFPC) has a reciprocal credit agreement with the American Academy of Family Physicians (AAFP) for activities which offer Prescribed credit. CFPC members who complete these conferences may claim the equivalent number of Mainpro-M1 credits.

Nursing Credit Designation

American Nurses Credentialing Center (ANCC)

Medical Education Resources designates this live activity for a maximum of 12 ANCC nursing contact hours. Nurses will be awarded contact hours upon successful completion of the activity.

This activity is designated for 5.0 ANCC pharmacotherapeutic contact hours.

American Academy of Nurse Practitioners (AANP)

The American Academy of Nurse Practitioners (AANP) Certification Board recognizes and accepts continuing education (CE) contact hours from activities approved by AMA, ACCME, ANCC, AANP, AAFP and AACN.

California Board of Registered Nursing

Medical Education Resources is approved by the California Board of Registered Nursing, Provider Number 12299, for 12 contact hours.

Physician Assistant Credit Designation

American Academy of Physician Assistants (AAPA)



Medical Education Resources has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 12 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

Pharmacy Accreditation

Accreditation Council for Pharmacy Education (ACPE)



Medical Education Resources (MER) designates this live continuing education activity for 12 contact hours (1.2 CEUs) of the Accreditation Council for Pharmacy Education.

Universal Program Number: JA0003680-0000-24-XXX-L01-P

Participants will be required to sign in at the start of the program and/or complete a program evaluation.

Credits will be uploaded into CPE Monitor within 60 days of the activity.

This activity is certified as Knowledge-based CPE.