



**INTERNAL MEDICINE FOR PRIMARY CARE: EAR,  
NOSE, AND THROAT/INFECTIOUS DISEASES/  
PAIN/VASCULAR**

**London, England - Grosvenor House, A JW Marriott Hotel  
June 30 - July 3, 2025**



**Monday, June 30, 2025**

**7:00 am**

**Registration**

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booked outside of the MER room block, please make breakfast arrangements on your own.

**7:30 am - 8:30 am - Infectious Diseases**

**Skin & Soft Tissue Infections**

Presentation on important skin and soft-tissue infections and their prompt recognition, emphasizing evaluation and management strategies

**8:30 am - 9:30 am - Infectious Diseases**

**Respiratory Tract Infections**

Discussion highlighting critical points regarding the diagnosis and management of pneumonia and bronchitis – with a focus on the impact of multidrug resistant pathogens

**9:30 am - 9:40 am**

**Coffee Break**

**9:40 am - 10:40 am - Infectious Diseases**

**Gastrointestinal Infections & Clostridioides Difficile**

Presentation on important enteric pathogens and their recognition, diagnosis and management; special emphasis on clostridioides difficile colitis and related updates from the ID and infection control literature

**10:40 am - 11:40 am - Vascular Medicine**

**Peripheral Vascular Disease and Medical Therapy**

Defining the spectrum of maladies under the umbrella of Peripheral Vascular Disease including the pathophysiology of atherosclerosis and treatments highlighting lipid lowering agents and antiplatelet therapy

**11:40 am - 12:40 pm - Vascular Medicine**

**Stroke: Initial Presentation to Medical and Surgical Treatment**

An overview of embolic stroke including diagnosis and medical, surgical, and interventional therapy

**12:40 pm**

**Session Adjourns**

**Tuesday, July 1, 2025**

**7:00 am**

**Registration**

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booked outside of the MER room block, please make breakfast arrangements on your own.

**7:30 am - 8:30 am - Vascular Medicine**

**Aortic and Peripheral Aneurysms**

A guide for primary care outlining diagnosis, management, and therapeutic options

**8:30 am - 9:30 am - Vascular Medicine**

**Management of Venous Thrombosis**

A discussion focusing on the variety of venous thrombotic diagnoses and the multiple available treatment options

**9:30 am - 9:40 am**

**Coffee Break**

**9:40 am - 10:40 am - Infectious Diseases**

**Genitourinary Infections**

Presentation on a relevant and clinically practical approach to the patient with genitourinary complaints focusing on the latest guidelines for the range of urinary tract infections and highlights of selected and important sexually-transmitted disease syndromes.

**10:40 am - 11:40 am - ENT**

**Evaluation of the Neck Mass**

Patients presenting with masses in the neck are challenging and worrisome. The diagnostic and therapeutic process is described. A method for evaluating the mass, guidance on when imaging studies are indicated, and when immediate or routine referral to ENT becomes appropriate is discussed.

**11:40 am - 12:40 pm - ENT**

**Antimicrobial Therapy in Treating Sinusitis**

Symptoms, signs and examination findings helpful in diagnosing sinusitis are outlined. When to use systemic and topical agents as well as emerging resistance to these agents is discussed. Imaging studies and proper referral to specialists is described with clarity.

**12:40 pm**

**Session Adjourns**

**Wednesday, July 2, 2025**

**7:00 am**

**Registration**

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booked outside of the MER room block, please make breakfast arrangements on your own.

**7:30 am - 8:30 am - ENT**

**Allergic Rhinitis**

The lecture will focus on a review of the basic allergic pathways that affect the body. Special emphasis will be given to the nasal and sinus regions, with discussion to include diagnostic testing and modes of treatment, including avoidance, pharmacotherapy and immunotherapy

**8:30 am - 9:30 am - ENT**

**A Primary Care Approach to Sudden Hearing Loss**

When a patient presents with sudden hearing loss, accurate differentiation of sensorineural versus conductive loss is essential. Techniques to make that differentiation, testing and treatment strategies will be discussed; Urgent treatment and when to refer for audiometric testing and ENT referral will be outlined

**9:30 am - 9:40 am**

**Coffee Break**

**9:40 am - 10:40 am - Pain**

**Non-Opioid Pharmacologic Options in Pain Management**

NSAID's, acetaminophen, topicals, injections, antidepressants, anticonvulsants, medical marijuana

**10:40 am - 11:40 am - Pain**

**Opioid Pharmacologic Options in Pain Management**

Overall safety and efficacy, selecting and monitoring patients, pain contracts, regulatory issues

**11:40 am**

**Session Adjourns**



**Thursday, July 3, 2025**

**7:00 am**

**Registration**

Rooms booked as part of the MER room block include breakfast in the hotel dining room. Participants booked outside of the MER room block, please make breakfast arrangements on your own.

**7:30 am - 8:30 am - Pain**

**Interventional Pain Management Options**

Procedures, pain clinics, nerve blocks, shots, epidural options, and urine drug testing for primary care practitioners

**8:30 am - 9:30 am - Pain**

**Fibromyalgia**

Differential diagnosis and treatment of this difficult-to-manage pain syndrome; Treatment options of anti-epileptics and SNRI's

**9:30 am**

**Conference Adjourns**

### Target Audience

This program is targeted to office-based primary care providers and other health professionals with updates in primary care medicine

### Learning Objectives

Upon completion of this program, participants should be better able to:

- Review epidemiology and microbiology of skin and soft tissue infections (SSTI)
- List common causative pathogens for various respiratory tract infections
- Evaluate the severity of diarrhea and evaluate the need for treatment
- Diagnose and manage genitourinary infections
- Describe the spectrum of maladies included in peripheral vascular disease
- Discuss presentation and interventional treatment of stroke patients
- List current pharmacologic options for the management of aneurysms
- Describe the evaluation and treatment of venous thrombosis
- Identify when imaging and/or referral to an ENT is necessary for patients presenting with a neck mass
- Recommend appropriate systemic and/or topical antimicrobial agents for the treatment of sinusitis
- Review the basic allergic pathways that affect the body, with particular emphasis on the nasal and sinus regions
- Accurately differentiate between sensorineural and conductive hearing loss
- Design non-opioid pain management strategies
- Design opioid pain management strategies
- Describe interventional pain management strategies
- Compare the benefits and side effect profiles of pharmacologic treatment options for fibromyalgia



### **Disclosure of Conflicts of Interest**

Medical Education Resources ensures balance, independence, objective, and scientific rigor in all our educational activities. In accordance with this policy, MER identifies relevant financial relationships with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Reported relevant financial relationships are mitigated by MER to ensure that all scientific research referred to, reported, or used in a CE activity conforms to the generally accepted standards of experimental design, data collection, and analysis, MER is committed to providing learners with high-quality CE activities that promote improvements or quality in healthcare, and not the business interests of an ineligible company.

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## Accreditation Statements

### Joint Accreditation for Interprofessional Continuing Education



JOINTLY ACCREDITED PROVIDER™  
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, Medical Education Resources is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This activity was planned by and for the healthcare team, and learners will receive 16 Interprofessional Continuing Education (IPCE) credits for learning and change.

### Physician Credit Designation

#### AMA PRA Category 1 Credits™

Medical Education Resources designates this live activity for a maximum of 16 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### American Board of Internal Medicine MOC Recognition (ABIM)



Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 16 (part II) MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

### American Academy of Family Physicians (AAFP)



AAFP has reviewed Internal Medicine for Primary Care: ENT/ID/Pain/Vasc and deemed it acceptable for up to 16.00 Live AAFP Prescribed credits. Term of Approval is from 6/30/2025 to 7/3/2025. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### American Osteopathic Association (AOA)

These programs are approved for 16 hours in Category 2-A by the American Osteopathic Association.

### American College of Emergency Physicians (ACEP)

This program is approved by the American College of Emergency Physicians for a maximum of 16 hours of ACEP Category I credit.

### Canadian Physicians

The College of Family Physicians of Canada (CFPC) has a reciprocal credit agreement with the American Academy of Family Physicians (AAFP) for activities which offer Prescribed credit. CFPC members who complete these conferences may claim the equivalent number of Mainpro-M1 credits.



### **Nursing Credit Designation**

#### **American Nurses Credentialing Center (ANCC)**

Medical Education Resources designates this live activity for a maximum of 16 ANCC nursing contact hours. Nurses will be awarded contact hours upon successful completion of the activity.

This activity is designated for 6.5 ANCC pharmacotherapeutic contact hours.

#### **American Academy of Nurse Practitioners (AANP)**

The American Academy of Nurse Practitioners (AANP) Certification Board recognizes and accepts continuing education (CE) contact hours from activities approved by AMA, ACCME, ANCC, AANP, AAFP and AACN.

#### **California Board of Registered Nursing**

Medical Education Resources is approved by the California Board of Registered Nursing, Provider Number 12299, for 16 contact hours.

### **Physician Assistant Credit Designation**

#### **American Academy of Physician Assistants (AAPA)**



Medical Education Resources has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 16 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

### **Pharmacy Accreditation**

#### **Accreditation Council for Pharmacy Education (ACPE)**



Medical Education Resources (MER) designates this live continuing education activity for 16 contact hours (1.6 CEUs) of the Accreditation Council for Pharmacy Education.

Universal Program Number: JA0003680-0000-25-XXX-L01-P

Participants will be required to sign in at the start of the program and/or complete a program evaluation.

Credits will be uploaded into CPE Monitor within 60 days of the activity.

This activity is certified as Knowledge-based CPE.